Dr. Marius Gartner



Interim Managing Director: Tools

Customer	Function	Task	Time	Interim Manager
Swiss tool manufacturer 100 employees	Managing Director	Interim Managing Director	3 years 2 days/ week	

Problem description

German subsidiary shortly before insolvency, change existing structures and increase sales

Task

Reduce internal costs

Build up customer service and relationship

Hire sales manager

Productivity and key indicators.

Result

Insolvency averted, costs drastically reduced (buildings and employees)

Strategic business plan established with mission / vision creation and strategies.

2 large customers gained with long-term purchase contracts

Employees hired and trained